



pozzoli
MORE THAN PACKAGING

REVOLUTIONARY PACKAGING. SINCE 1968

February 2025

The Pozzoli headquarters, Inzago

WHO WE ARE

VISION AND MISSION

OUR VISION

Transforming every idea into a wonder
to be discovered and touched

OUR MISSION

Giving value to our customers' image and products
through innovative and exciting packaging



WHO WE ARE

OUR VALUES

PEOPLE & TEAMWORK

ENTREPRENEURIAL SPIRIT

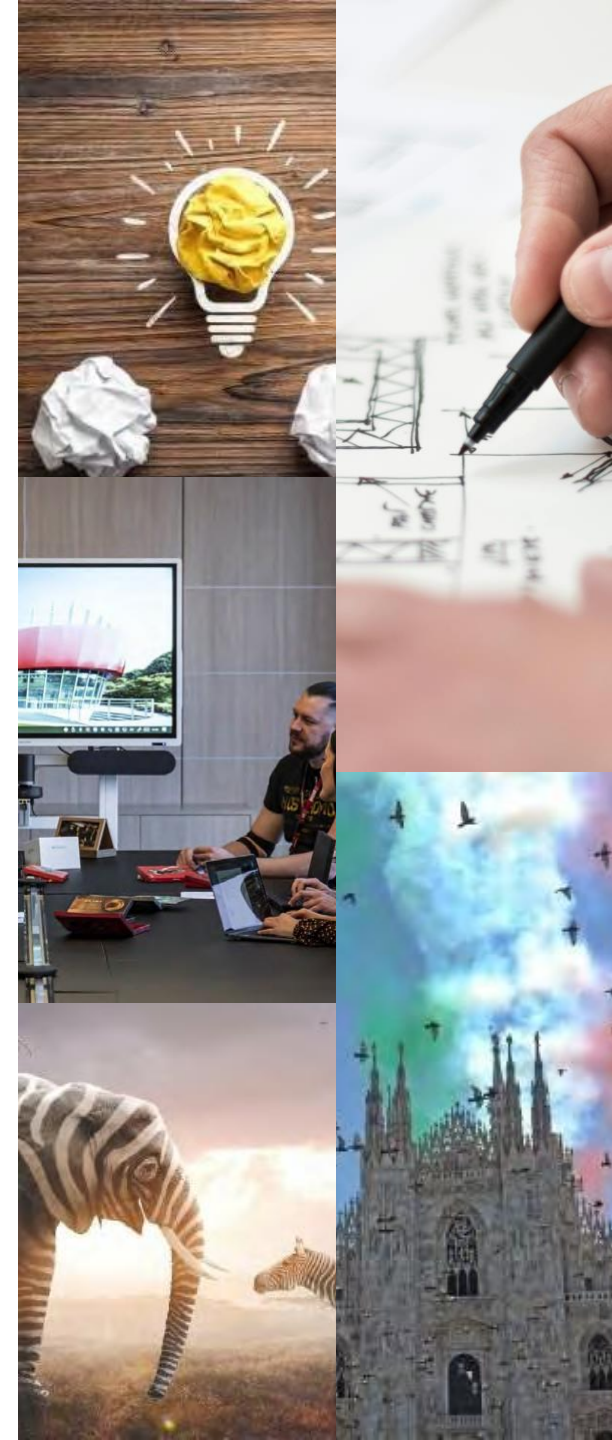
MADE IN ITALY

QUALITY

CREATIVITY

EFFECTIVENESS & EFFICIENCY

INNOVATION



WHO WE ARE

OUR STORY

1968



Grafica Pozzoli was born

1988



First in Italy to press CDs

2007



BU Cosmetics&Perfumery was born

2008



Expanded head office

2014



BU Wine&Spirits was born

2017



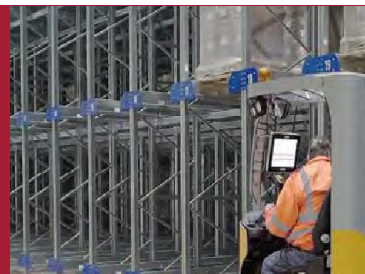
BU Food was born

2018



Pozzoli Couture was born

2020



Automated warehouse 2,500 pallets

2021



Back to vinyl pressing

WHO WE ARE

OUR NUMBERS

2 PRODUCTION HUBS

INZAGO (MI)
Pozzoli SpA

MARANO VICENTINO (VI)
Pozzoli Couture Srl

+2 OFFICES

LONDON
since 1998

PARIS
since 2006

33,000 sqm

2,880 sqm
offices

7,600 sqm
warehouses

12,200 sqm
production centres

WHO WE ARE

OUR PEOPLE

160 EMPLOYEES

130 Pozzoli SpA + 30 Pozzoli Couture Srl



SUSTAINABILITY

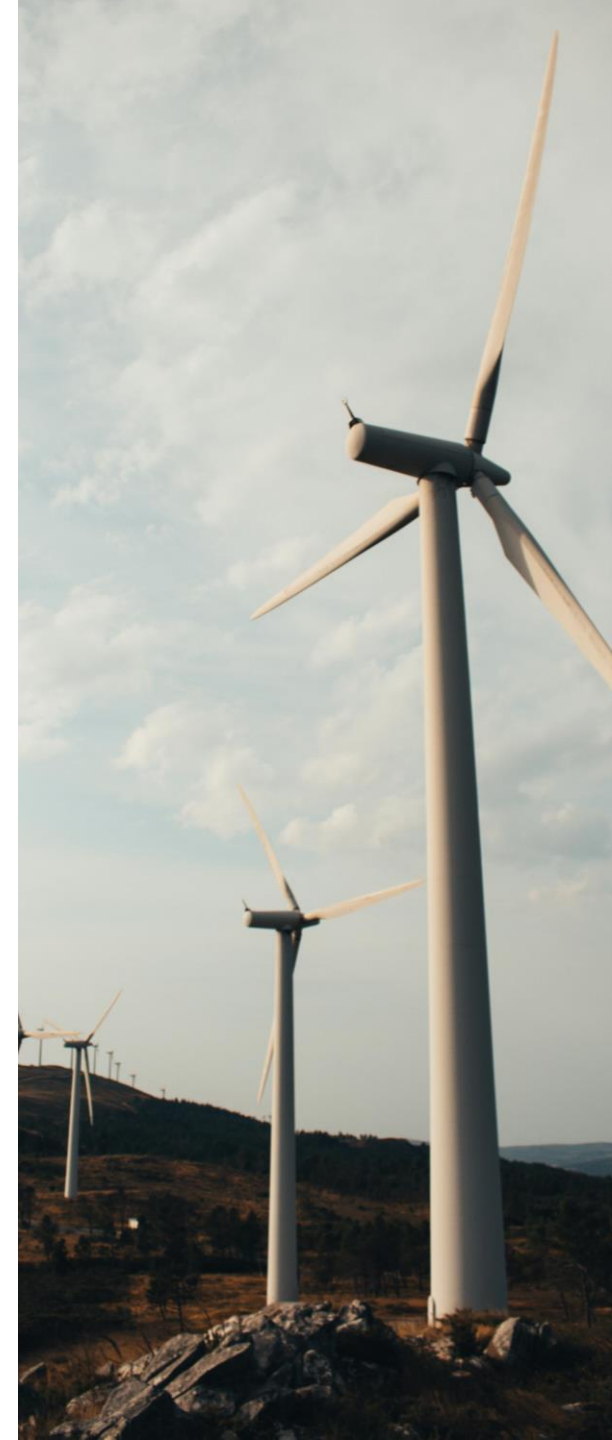
OUR WAY

OUR COMMITMENT

Everyday we do our best
to make our work more responsible
and our packaging more sustainable

OUR GOAL

promoting sustainability «one packaging at a time»



OUR DEDICATION TOWARDS COMMUNITIES

PEOPLE FOR THE PEOPLE

As a *community-focused company*,
we do our best to support people,
inside and outside our company

NEAR AND FAR

We actively support communities, whether near and far,
alongside the associations that help them every day:

[Banco Alimentare](#)

[Angelo, amplifica emozioni](#)

[Treedom](#)

[Società di San Vincenzo De Paoli](#)

[Pro.Sa Foundation](#)

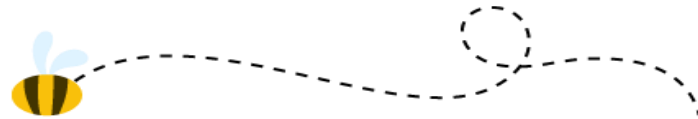


OUR DEDICATION

TOWARDS OUR PLANET

OUR GOAL

Minimize our environmental footprint
through the utilization of top-tier
materials and highly efficient processes



SO, WE CREATED OUR FOREST...

8
countries

600
planted trees

116.530
Kg of CO₂ captured

... AND ADOPTED A BEEHIVE

60.000
bees protected

6 million
Pollinated flowers

300
Kg of CO₂ captured

OUR PACKAGING

WITH ZERO EMISSIONS

THANKS TO A DEDICATED SOFTWARE (**SIMAPRO**)
WE CAN PROCEED WITH THE LCA, **LIFE CYCLE ASSESSMENT**

Life Cycle Assessment is an internationally standardized methodology (ISO 14040) that helps in quantifying the environmental pressures related to products and services, taking into account the full lifecycle of the product, encompassing extraction and processing of the raw materials, manufacturing, distribution, use, recycling, and final disposal

WE CAN EVALUATE THE **CARBON FOOTPRINT** AND THE **WATER FOOTPRINT**
FOR ALL OUR PRODUCTS IN ALL SECTORS

THANKS TO A CARBON OFFSET PROJECT WE CAN ALSO
COMPENSATE THE CO2 EMISSIONS

HOW DOES IT WORK?

We plant trees in our **Forest** or in yours, if you have already one,
To compensate the CO2 emissions we calculated

THE RESULT: A **CARBON NEUTRAL PACKAGING!**

INTEGRATED POLICY

QUALITY, ENVIRONMENT AND SAFETY

ETHICS, PROCESS AND SUSTAINABILITY



ecovadis



The mark of
responsible forestry



Promoting Sustainable
Forest Management
www.pefc.org

SMETA



PARTNERSHIP



SONY
GREEN PARTNER

OUR PATENTS

B-Lock™



Twist2Open™



Beverage Box™



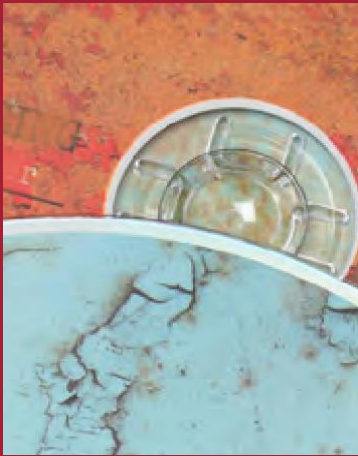
Flat Box™



Ecolbook™



Twin-Tray™



Slot-Tray™



AMONG OUR CLIENTS



DOLCE & GABBANA



LVMH





COSMETICS & PERFUMERY SHOWREEL

SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



ISAAC SELLAM | Experience Eau De Parfum

SHOWREEL

OUR PRODUCTS

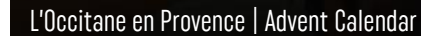


Chloé | Coffret Deluxe Christmas 2019

SHOWREEL OUR PRODUCTS



© 2004 Blackwell Publishing Ltd *Journal of Internal Medicine* 255: 103–110



SHOWREEL
OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



Etat libre d'orange | Experimentum Crucis

SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



Chloé | Atelier des fleurs

SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



SHOWREEL OUR PRODUCTS



SHOWREEL

OUR PRODUCTS





HOME & ACCESSORIES SHOWREEL

SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



Iconologie | Coffrets chez Colette, Monsieur Hugo e Monsieur Proust

SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



Roberto Demeglio | Aura

SHOWREEL

OUR PRODUCTS



WINE & SPIRITS
SHOWREEL

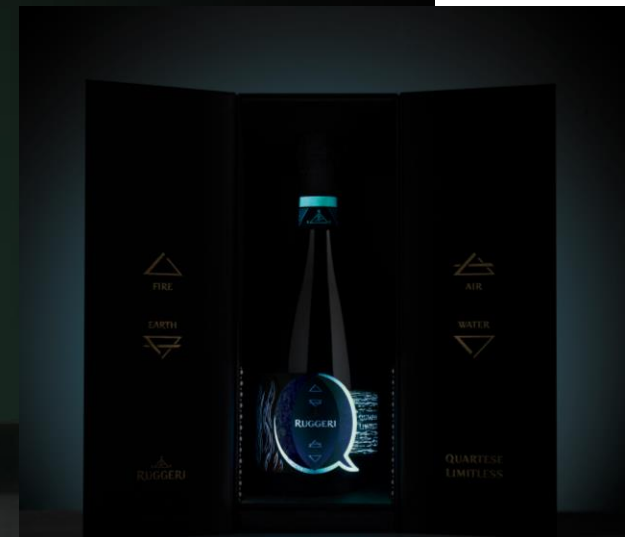


SHOWREEL

OUR PRODUCTS



Ruggeri | Quartese Limited



SHOWREEL OUR PRODUCTS



Bellavista | Franciacorta



SHOWREEL

OUR PRODUCTS



Pura Vida | El Ron De Costa Rica

SHOWREEL

OUR PRODUCTS



Prince De Polignac | Extra Cognac Grande Champagne

SHOWREEL

OUR PRODUCTS



Pozzoli Twist2Open™ | Vodka Votiva

SHOWREEL

OUR PRODUCTS



SHOWREEL
OUR PRODUCTS



Amaro Montenegro

SHOWREEL OUR PRODUCTS



Vecchia Romagna | Riserva 18 anni

SHOWREEL

OUR PRODUCTS



Guido Berlucchi & C. SpA | Berlucchi '61 Nature, Nature Rosé and Blanc De Blancs

SHOWREEL
OUR PRODUCTS



FRANCO ZILIANI
FRANCIACORTA
RISERVA 2008

*"I wanted to create a wine with
bubbles that would bring delight
right from the first sip."*
Franco Ziliani

That was the dream. Dad, that guided you down the path that led you, in 1961, to create the very first bottle of Franciacorta, and it was that same desire that led us to create a very special Cuvée that would bring a smile to you at your first glance and sip. We dedicate Franciacorta Franco Ziliani Riserva 2008 to you, Dad. You were the one who insisted that the first bottle of sparkling wine be called "Pinot di Franciacorta", so that the wine would be inseparably linked, beginning with its name, to its growing area. That very name, in this Cuvée, now binds you and Franciacorta together, as one. Showcased in this Cuvée is the finest Chardonnay grown in our Arzelle vineyard from the 2008 vintage, which was then aged a full eleven years, since only a lengthy maturation will allow the absolute highest quality to emerge; kept with zero dosage so that the essence of Franciacorta could stand out. We dedicate it to you, in a limited production of only 860 magnums and 5,000 bottles, bearing a one-of-a-kind label that is an actual brass sculpture, commissioned to honour your 90th birthday.

Cristina, Arturo and Paolo

Berlucchi | Cuvée Franco Ziliani 2008

SHOWREEL

OUR PRODUCTS



Santa Margherita | Valdobbiadene Prosecco Superiore D.O.C.G. '52

SHOWREEL

OUR PRODUCTS



Distilleria Bertagnolli | K24 Liquid Gold

SHOWREEL

OUR PRODUCTS



Valdo | Tenuta Pradase Metodo Classico Valdobbiadene D.O.C.G. Brut

SHOWREEL

OUR PRODUCTS



Bennati | 1920-2020 100° anniversario

SHOWREEL

OUR PRODUCTS



El Supremo Rum | 8 Years Old – 12 Years Old

SHOWREEL

OUR PRODUCTS



SHOWREEL OUR PRODUCTS



Luigi Francoli | Grappa Invecchiata Barolo, Sherry, Bourbon e Port Cask Finish

SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



FOOD
SHOWREEL



SHOWREEL

OUR PRODUCTS



Armonico Sushi Couture | Delivery Boxes

SHOWREEL

OUR PRODUCTS



Sapori del Deserto | Dates Box

ENTERTAINMENT
SHOWREEL



SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



SHOWREEL
OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



Warner Music Group | Pink Floyd_Pulse Restored Re-edition

SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



SHOWREEL

OUR PRODUCTS



Sony Music France | Indochine_Singles Collection 1981-2001

SHOWREEL

OUR PRODUCTS



© 2004 Blackwell Publishing Ltd *Journal of Internal Medicine* 255: 105–112



SHOWREEL

OUR PRODUCTS



Pias | John Grant_Boy from Michigan

pozzoli
MORE THAN PACKAGING